

PRESS RELEASE

ADVENTIST HEALTH PARTNERS WITH TOTAL LOYALTY COMPANY TO LAUNCH CORPORATE WELLNESS PROGRAM DIRECTED AT SMEs

Adventist Health and Total Loyalty Company (TLC) are pleased to jointly announce their collaboration project – Corporate Wellbeing Solution (CWS). CWS is designed to help companies in Hong Kong improve the health and wellbeing of their employees and assist them in increasing engagement and productivity levels.

Many companies are aware of the value of a healthy workforce in order to reduce sick days, create higher “presenteeism” levels and improve productivity. However running wellbeing programs are time consuming and internal staff do not typically have the expertise to develop and sustain effective, ongoing programs. Adventist Health and TLC have teamed up to design a practical, results oriented solution that companies of any size can implement successfully.

Hong Kong Adventist Hospital (www.hkah.org.hk) has always been a frontrunner in promoting healthy living, and is the first hospital in Hong Kong to be awarded by World Health Organization (WHO) as a health promoting hospital. It possesses the latest industry expertise and resources, as well as proven evidence based methodologies to help companies improve the overall health of their staff. In collaboration with Total Loyalty Company (www.totalloyalty.hk), who are specialists in developing work-life balance solutions for corporations, they have conceived CWS, a comprehensive program providing everything from structured health campaigns, information seminars, practical classes to healthy perks and lifestyle benefits. The solution is driven by interaction between employees and teams, and is a game-changing approach to corporate wellness.

The key to its success is a year-round, interactive program, supported through a web portal and mobile app, to provide positive results for companies of all sizes. It is no longer necessary to have thousands of staff to justify investing in a staff wellness team to run such programs – a turnkey solution is now available through this joint initiative.

"As a health promoting hospital, Hong Kong Adventist Hospital is committed to providing healthy initiatives to the Hong Kong public, and we feel the best area to start is with improving the health of employees," said Dr. James Wu, Vice President for Lifestyle and Spiritual Affairs at Hong Kong and Tsuen Wan Adventist Hospitals. "We chose to partner with TLC as they have the expertise to engage with staff, while Adventist Health can provide the expertise in health management and improvement to produce a highly effective and practical solution."

These sentiments are echoed by Sam Lau, Managing Director of Total Loyalty Company. "The Corporate Wellbeing Solution can be efficiently applied by companies of all sizes, including those with 50 or 100 staff. We provide all the program design and support services for each company and even with a staff of 100 employees, an employer can now offer their staff the level of sophisticated programs normally only available to the largest of employers," said Mr. Lau.

The most attractive aspect of the Corporate Wellbeing Solution is its affordability. From only HK\$40 per person, per month, a company can start implementing a comprehensive solution for their staff.

It is an easily affordable, corporate solution that brings healthy living themes and practices to small and medium size enterprises. The Adventist/TLC Corporate Wellbeing Solution finally makes it possible for SMEs to offer structured health initiatives for their staff without the burden of additional resources.

For further information

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